



Online Datawashing Facility



Global Data Pty Ltd introduces the Caspar Automatic datawashing facility that will analyse your bulk data files and correct, update and score the records demographically. The datawash system can process a whole book of recently purchased debtors or overdue accounts in order to obtain updated contact details and demographic scoring of each record. This will enable you to reconnect with those debtors quickly and show you which ones should be pursued first. It will validate existing records, repair broken or invalid records, append new contact information and a whole lot more to empower you to get to the person you need to quickly.

 **Global**
Data Pty Ltd

www.globaldata.net.au

Benefits of Datawashing

- ✔ Ensure your address details are correct and up to date
- ✔ Quickly identify customers or debtors who have moved address easily with our automated self-service facility
- ✔ Highlighting geo-demographic at risk persons who have moved addresses
- ✔ Reducing postage costs, printing and administration and wrong party contacts (WPC)
- ✔ Saving employee resources to administer and handle postage multiple times or manually Skiptracing larger volumes
- ✔ Increase your telephone contact effectiveness with accurate and connected numbers
- ✔ Usually in excess of 30% to 50% new appended data is located on most uploads
- ✔ Improve your contact and response rates dramatically

- ▶ *Easy to use Self Service datawashing facility interface on our popular Skiptracing Platform Caspar.*
- ▶ *Easy upload of large batch files and processed in minutes.*
- ▶ *Old data becomes new data literally in minutes.*
- ▶ *Receive an assessment of invalid or broken records for free and analyse the report for self-repairing before committing to any payment. Others charge for this.*
- ▶ *Accurate data. Our data has been tried and proven by large corporations against our competitors with higher RPC's, more new unique contact details and higher volumes of data comparatives (400+ million records)*



“ At Global Data, we are dedicated to providing you with bespoke solutions to improve your data quality and ensuring that it easily integrates with your CRM or any other data software platform you have. Contact us today and find out more. ”

